

Web Applications

Search Optimization

Social Media

Digital Marketing

E-Commerce



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Web Solutions

We provide Web Application Development services from design to development or conversion of to an advanced Web 2.0 Web Site using Commercial or Open Source CMS Systems.

We can help create rich media and related content based on your business type. If you prefer to sell products or services online, we can turn your business into an online store using latest and advanced e-commerce solutions.

Content Development and Management

We can develop and manage content for your website or online store. We can write content related to your enterprise which may be useful for your visitors and Search Engine Optimization. We can write Articles for you site, blogs and daily updates.

We also develop content for PR (Press Releases) for promotion of the business. We will Develop Videos and Photographs for the business to use on business websites and social sites.

Content Development and Management

Provide Content development services like writing related content for web pages which can be picked by Search Engines.

- Writing content for blogs and updates
- Writing content for PR (Press Releases) for promotion of the business
- Develop Videos and Photographs for the business to use on business websites and social sites

Digital/Social Marketing Services

Our digital marketing service targets sending traffic to websites by using latest tools, SEO, digital media, and social media optimization techniques.

Our Digital expertise can help promote your Brand or Product via Social Media, Mobile Platform, Organic Search. We can build an Interactive Web 2.0 platform for any website.

Digital marketing is growing and gaining popularity as fastest and cheapest way to reach out to consumers around the world Online

Digital/Social Marketing Services

Research: We Research your Consumers, Persona development, target audience profiling.

Advertising Online: Effective strategies for Online Advertising, we do the keyword research, Ad creation including landing page optimization.

Social Media Marketing: Promote your Website (Brand or Product) using proven strategies of social media marketing. Media Services like creation of Facebook Pages, Twitter, YouTube, Flickr and all business related social media while targeting right customers based on geographic locations.

Online PR Strategies: We prepare and promote using online Press Releases and optimize your online presence using PR.

Mobile Marketing: We can promote your Mobile Presence by location based marketing and by optimizing your Mobile site.

E-Commerce Solutions – Online Stores

We provide advanced E-Commerce Solutions, and develop online stores in a rich web 2.0 environment with latest e-commerce technologies available today.

- The Online Stores (Can be integrated with your present Website) will exclusively sell and promote your products under your brand. The Store are built to be Cross browser and Mobile friendly.
- The online store can increase your online and store revenues by at least 20%-50% in the first year.



How Online Stores work for your business

- Customer places an order online by paying 100% of the order value with shipping cost. The payments will be instantly deposited to your designated Merchant Account.
- Customers may place orders using PCs, iPhone/iPads, Android and any other Mobile (Cell Phone) device.
- The online stores will easily be searchable on major search engines like Google.Com, Yahoo.Com, Bing.Com etc.





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